

Adorna O. Carroll, ABR, ABRM, GRI, SRS, SRES, SFR, PMN, e-PRO

Adorna Carroll is an Owner/Partner of a large multi-office firm in Connecticut. In addition to troubleshooting agent field issues, Adorna is responsible for the firm's policies/procedures, systems, infrastructure, internet /intranet, company mergers/acquisitions and strategic initiatives. Adorna is the President of an educational and sales training consulting firm. In addition to being an international speaker and sales trainer in the area of Association Leadership Training, Strategic & Business Planning, Agency Relationships and Buyer Representation, Adorna has been named to the Real Estate Buyer's Agent Council (REBAC's) Hall of Fame and is a founding partner and co-author of the SRS – Seller Representative Specialist designation course.



In 1997 she completed her term as the State President for the Connecticut Association of REALTORS®, was the 2001 Region 1 Vice President, an NAR Liaison in 2002, 2003, and 2007, RPAC Trustee in 2004, the 2005 NAR VP & Liaison to Committees, NAR's Chief Political Fundraiser in 2006 and is the 2011 Chair of the State Leadership Forum and is a recipient of NAR's Distinguished Service Award.

David Collins

David Collins is considered one of the most dynamic and knowledgeable speakers on the subject of real estate in Florida. He has been a real estate broker and real estate school instructor since 1980. In 1997, Florida Governor Lawton Chiles appointed David to the Florida Real Estate Commission Education and Research Foundation for which he served four years and was Chairman in his final year of service. He is a member of the Florida Association of REALTORS® Instructor Academy and the Real Estate Educators Association.



David is the author of *Florida Real Estate Guide*, a pre-license text book for sales associates and *Florida Real Estate Broker*, a pre-license text book for brokers. Both texts have been approved by the Florida Real Estate Commission for licensing requirements. In addition, David has written numerous other real estate books and articles. David has practiced real estate since 1978 and brings hands-on experience that others can only imagine. He has worked in residential and commercial-investment sales as well as participated in the development of subdivisions, shopping centers and medical communities. David has the experience and knowledge necessary to impart the proper knowledge that gets RESULTS.

Michelle Cullison

Michelle Cullison, consultant and professional speaker, equips organizations to expand from website to web presence to achieve real business objectives. Since graduating with a BA in Computer Science in 1991, she has helped hundreds of organizations utilize the Internet to its fullest business potential. In 2000, she launched a web development company and today serves as president of Daystar New Media, Inc., a social media consulting firm located in New Orleans. Michelle is the co-author of two books, Facebook Best Practices and Twitter Best Practices and



she publishes a weekly blog on SocialMediaExplained.com. Her seminars leave audiences with a deeper understanding of why, how and when to use new communication tools like Facebook, LinkedIn and Twitter.

Michelle serves on the Board of the Jefferson Chamber of Commerce and the Advisory Board of Healing Hearts for Community Development. She is a member of the National Speakers Association and serves on the Board of the New Orleans Chapter.

Greg Dunn, ABR, GRI

Greg Dunn received a Georgia real estate license in 1972 and is currently licensed as a broker and approved instructor. He is a graduate of Columbus State University with majors in both Real Estate and Accounting. He is a member and past Chair of the Georgia Real Estate Commission's Education Advisory Committee. He is active in his local Board, in the State Association, and in the Real Estate Educators Association. He has written books and online courses for publishers including Computaught, Dearborn, Southwestern, and Hondros.



In 1989, the Columbus Board of REALTORS® recognized Greg as REALTOR® of the Year. The Georgia Real Estate Educators Association recognized Greg with the Educator of the Year award in 1999 and the Distinguished Career Award in 2011. In addition, he was recognized in 2001 with the GAR Partners in Education Instructor of the Year award.

Carol Kairis, CIPS, e-PRO, RCE, RSPS and SRES

Carol Kairis joined NAR in January 2005. Her first five years were spent as Managing Director of the REALTORS® Commercial Alliance Member Development and Managing Director of the Seniors Real Estate Council, Appraisal, Auction, and Resort and Second Home Specialties. Carol is now the Managing Director of Global Business Training, Certified International Property Specialist and Specialties, Resort and Second Home, and At Home with Diversity. With over 15 years of Association Management, Carol has a diverse business specialty background. She has delivered education programs at all levels, put together international trade missions, and volunteered on state and national committees. Before coming to NAR, Carol was the Vice President of Professional Development and International Operations for the REALTORS® Association of the Palm Beaches.



Patti Ketcham

Patti was first licensed in 1979. She began her career in residential sales and then moved into the mortgage banking industry. She has a deep understanding of mortgage lending requirements and industry practices. Now, Patti is involved in the day-to-day operation of leading, training and running a successful real estate brokerage that serves both South Georgia and North Florida. She teaches both designation and continuing education classes.



Her strong background in mortgage lending and the reality of running a successful real estate firm bring a unique perspective that can assist fellow REALTORS® in the difficult times in which we find ourselves. She lists and sells on a daily basis and knows the day-to-day struggles we all face.

Tom Lundstedt, CCIM



Tom Lundstedt is known as the funniest investment and tax guy in America! His programs for residential and investment real estate have entertained and enlightened more than 2,500 audiences from sea to shining sea. He is a former Major League Baseball player whose striking combination of humor and real world examples makes powerful subjects spring to life. Students of Tom's invariably rave about how much they learned and how much fun that had doing it!

Jamie Platt Lyons, Esq.



Jamie Platt Lyons is a veteran community association attorney. In addition to working with Boards of Directors and community association managers, Jamie advises developers and builders, real estate brokers and agents, and buyers and sellers in residential and commercial settings. During her career Jamie has practiced in the litigation and collection fields as well, giving her an unusual breadth and depth of legal experience that brings value to her clients. She is actively involved in the prestigious Cornell University Council (an appointment of the Cornell University Board of Trustees).

Licensed in 1994 as an instructor of the Georgia Real Estate Commission, Jamie has taught the Community Association Management pre-licensing course since its inception in 1996 and has received awards for her excellent programs. She co-authored the leading industry publication, *The Reference Manual on Community Associations in Georgia*, and writes classes and articles in the general real estate and community association fields. Jamie is a past Board Member of the Community Associations Institute of Georgia, has served on numerous committees for the organization, and is honored to be one of five Georgia attorneys admitted to the industry's prestigious College of Community Association Lawyers.

Anne D. Powell



Anne Powell is a prominent real estate educator, consultant and success coach. As a branch manager she increased her gross commission dollars by more than 80% over a 2½ year period. Anne serves as on the Education Advisory Committee for the Alabama Real Estate Commission, is a Senior Council Member for the ACRE Leadership Council (Alabama Center for Real Estate through the University of Alabama) and is a Past President of the Alabama Real Estate Educators Association. She is the co-author of the post-license and broker courses for the state of Alabama. She began her real estate experience in 1981 and has

assisted in the training and education of thousands of agents. Most of all Anne believes in combining fun with education.

Travis Robertson

For over a decade, Travis Robertson has served a new generation of entrepreneurs, leaders, and business owners around the country. As an entrepreneur, generational consultant,



business strategist, and social media marketing strategist, he has been on the forefront of the key trends impacting both the generation that's coming of age in a post-industrial world and the companies affected by the social and technological shifts. Travis consults and speaks professionally with companies and organizations across the country on the future of post-

industrial business, leadership across generations, emerging technology, and social marketing strategies. He brings a unique, energetic and straight-to-the-point style that is both entertaining and informative.

Stefan Swanepoel

Stefan Swanepoel is a successful businessman, a best-selling author and a widely traveled public speaker. He spent the first 35 years of his life in various countries across the globe before immigrating to the US. Today, he is an American citizen.



Stefan has penned over 20 books, reports and white papers, over 1,000 published articles and given more than 750 presentations to over 500,000.

Now for the first time, he has combined his love of wildlife and nature, his ability to captivate audiences, and his comprehensive life experiences into a captivating message in a major trade book in *Surviving Your Serengeti* he vividly portrays how this larger-than-life metaphor can provide guidance and inspiration for individuals and companies in today's fast, busy and complex world.